



**FOR IMMEDIATE RELEASE**

## **Top 50 in the U.S. and #1 in Colorado by NAHREP**

*Area agent Eric Estrada and the Homes of Expansion Network join the ranks at number 1 in Colorado and 27 in the United States*

SAN DIEGO – June 26, 2024 – The National Association of Hispanic Real Estate Professionals (NAHREP®), with support from Freddie Mac, unveiled its 13th annual Top 250 Latino Agents Report, highlighting the Nation's elite Latino real estate agents.

The report, available exclusively on NAHREP's new Top 250 portal, ranks the achievements of Latino real estate professionals in individual and team categories and includes regional and national rankings. NAHREP's new Top 250 portal allows honorees to easily share their recognition with local media and on social media platforms by utilizing customized media assets and links.

A severe shortage of homes for sale continues to drive prices upward and transactions downward. The NAHREP 2023 State of Hispanic Homeownership Report released in March suggests that Latino homeownership continues to grow largely due to Latino homebuyers willingness to migrate to markets where there are jobs and more affordable homes. The Top 250 report supports this trend showing a higher percentage of honorees being from smaller markets in the Midwest and Southern regions of the country.

Anywhere Brands, RE/MAX, and Keller Williams were the brands with the greatest number of honorees. Collectively agents across all Top 250 award categories closed 37,895 transactions with \$16.2 billion in sales volume.

The report also revealed that nearly two-thirds (or 61.8 percent) of the overall number of closed transactions were buyer-side transactions, further highlighting the significant role of Latino agents to homebuyers.

"NAHREP's Top 250 holds a special place in my heart," stated 2024 NAHREP President Nora Aguirre. "It recognizes the resilience that we, as Latinos, embody in serving our community, empowering and educating our clients through the challenging journey of finding their lifelong homes. I applaud all the agents dedicated to this mission and our partners who steadfastly support their success.

Among the nation's Top 100 Teams was Eric Estrada (Team Owner/Broker) and the Homes of Expansion Network noted as number 1 in Colorado and number 27 on the Top 100 list for achieving 128+ transactions in the 2024 calendar year. The Homes of Expansion Network with Keller Williams consists of 5 teams (Homes of Colorado Group at KW Aspire at KWCC, Homes of SOCO Group at Keller Williams Performance, Homes of NOCO Group at Keller Williams Preferred Realty, Homes of Denver Group at Keller Williams Partners Littleton, Homes of El Paso Group at Keller Williams El Paso/Las Cruces, and Homes of WYO Group at Keller Williams Frontier) who serve the Colorado Springs, Denver, Pueblo, Northern Colorado and Teller County markets (Colorado), Cheyenne, WY and El Paso Texas. They will also be opening offices soon in Las Vegas, NV, Orlando, FL and Phoenix, AZ.

About NAHREP:

The National Association of Hispanic Real Estate Professionals® (NAHREP®), a nonprofit 501(c)6 trade association, is dedicated to advancing sustainable homeownership for the Hispanic community in America. NAHREP has a network of over 40,000 real estate professionals and 100 local chapters nationwide, hosting several national events per year and publishing multiple industry cornerstone reports annually and multimedia content. Join us in advocating for policies that grow sustainable Latino homeownership; read our 2024 policy priorities here.

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